



Volume 1, Issue 18

May 17, 2004

Coming Up on FOX 17

- May 17th: *American Idol: The Final Three Special*
- *That 70s Show* finale: May 19th
- *The Swan* finale: May 24th
- "24" finale: May 25th
- *American Idol* Finale: May 26th
- Great movies continue this month and next month
- June 8: *The Jury* premieres!

Year-to-date hits on
www.kdsm17.com :
1,427,991

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FOX Facts!

Iowa Idol

America loves its Idols. Kelly Clarkson, Reuben Studdard, and even runner-up Clay Aiken have become household names and overnight successes. This season, *American Idol* has taken 17 straight Tuesday and Wednesday nights in Nielsen ratings among key demos.

Central Iowa will have a chance to see and hear Kelly and Clay - as well as this year's finalists - in July when they descend upon Hilton Coliseum! In addition, Clay will be performing at the Iowa State Fair.

FOX 17 will be intensifying the excitement over his concert by launching the **Iowa Idol** competition leading up to the concert. One lucky (and talented) winner will win a great prize package, and might even have the opportunity to open for Clay Aiken.

This isn't your average karaoke contest!

An Exciting June on FOX 17

Ratings sweeps end next week, and while that will mean heading into a summer of repeats on other networks, at FOX 17 we'll just be getting started. Our new season will launch the first week in June with *Summer Music Mania*, followed by the launch of several news shows, including *The Jury*, *North Shore*, *The Casino*, *The Simple Life 2*, *Quintuplets*, and *Method & Red*.